



Guidelines for Poster Presentations*

The poster should be a visual presentation of your submitted abstract and should meet the following criteria:

TITLE	<p>The title should be the same as in the submitted abstract.</p> <p>Include the title of your presentation at the top of the poster. Characters should be a minimum of 48 point font size. Your name, School affiliation should also be displayed on the poster.</p>
SIZE AND ORIENTATION	<p>The poster must be 48 ins. X 36 ins. (4 ft X 3 ft ; 121.92 cms X 91.44 ins.)</p> <p>Orientation of your poster must be in portrait style.</p>
LETTERING	<p>The poster should be easily readable at a distance of two meters.</p> <p>Use UPPER and lower case for general content as the use of all- capital text is difficult to read. Avoid using a mixture of type/font styles.</p>
HEADINGS	<p>48 to 60 point font size is recommended for headings.</p>
CONTENT	<p>24 to 32 font size single spaced is recommended. The text should be concise and easy to read.</p> <p>The message that your poster contains should be clear and understandable without the requirement of oral explanation. If relevant, methods should be presented simply and concisely.</p> <p>After the title, the two most important panels are the Introduction, Framework and the Conclusion. On the basis of these two panels, a reader will decide whether to consider the poster details and perhaps talk to the presenter. These panels need to be very simple, concise and visually attractive.</p> <p>Results should be presented graphically if possible. Avoid large tables of data. Results should be in line with those originally submitted in your abstract.</p> <p>Use pictures, symbols and colour. Figure legends are essential and should be short but informative. If using graphs, they should have a short heading.</p> <p>For visual effect, graphs should be no smaller than 12cm x 18cm. Photographs should be no smaller than 12cm x 18cm.</p> <p>Use the space to attract your audience for discussion, not to present complex details of methods and results.</p>

The following websites provide some useful information on preparing effective posters for conference presentation:

[http://www.materials.ox.ac.uk/uploads/file/postgrads/Posters%20-%20skills%20workshop%20\(Baker,%202012\).pdf](http://www.materials.ox.ac.uk/uploads/file/postgrads/Posters%20-%20skills%20workshop%20(Baker,%202012).pdf)

<https://www.makesigns.com/tutorials/poster-design-layout.aspx>

https://www.csun.edu/plunk/documents/poster_presentation.pdf

*^A Adopted from http://conference.hersda.org.au/2012/PDFs/pdf_posters.pdf